

2016 HONEYNET PROJECT ANNUAL WORKSHOP

SPONSORSHIP OPPORTUNITIES

9-11 MAY 2016 | SAN ANTONIO



The HoneyNet Project is a diverse, talented, and engaged group of international computer security experts who conduct open, cross-disciplinary research and development into the evolving threat landscape. It cooperates with like-minded organizations in that endeavor.

THE HONEYNET PROJECT, founded in 2000, is an international, non-profit (US 501c3) volunteer research organization dedicated to improving the security of the Internet.

For the past 16 years, the Project has developed tools and conducted research in the information security field and provided it to the public at no cost. Examples of our work include the Know Your Enemy whitepaper series, numerous open-source tools and forensic challenges. We are also an active Google Summer of Code participant. Additional information about the HoneyNet Project can be found at <http://www.honeynet.org>

Annual Workshop

Each year the HoneyNet Project's annual workshop, brings together top information security experts from around the globe to present their latest research efforts and discuss insights and strategies to combat new threats. The project workshop provides participants and sponsors with significant exposure to world-class professionals and a diverse range of information security topics. We invite you to be part of our workshop in 2016 through various sponsorship opportunities.

As a non-profit organization, we depend upon external sponsors to help defray costs for the annual workshop. Sponsorship funds help reduce the workshop's expenses, sponsor scholarships for excellent students who are studying in the field, increase attendance of information security professionals by keeping admission cost low, assist

in inviting renowned speakers as well as facilitating networking events.

2016 Annual Workshop in San Antonio

Organized by The HoneyNet Project, the next annual workshop will be May 9th to 11th, 2016 at the University of Texas at San Antonio Main Campus.

The workshop is held over a three-day period and is open to the public. The program will feature an exciting line-up of world-class speakers and trainers from The HoneyNet Project including Raffael Marty (security visualization), Guillaume Arcas (digital forensics), Brian Hay (virtualization security), Lucas Rist (ICS/SCADA honeypots and botnet monitoring tools), Ryan Smith (vulnerability analysis), Lance Spitzner (Founder of the HoneyNet Project), Natalia Stakhanova (secure systems and intrusion detection), Golden Richard III (computer forensics), Mahmud Ab Rahman (mobile malware) and many other experts in their fields.

In addition, the workshop will feature a number of invited top keynote speakers. The preliminary list of keynote speakers includes Andre Ludwig, CEO of the HoneyNet Project and Kevin Owens from Schweitzer Engineering Laboratories.

As in past workshops, hands-on training opportunities will be offered on a number of topics including Malware Reverse Engineering, Android Malware Analysis, Information Visualization, Virtualization Security, Network Analysis and Forensics and other key technical areas.

Past Annual Workshops

Getting Involved: Brainstorming, Information Sharing and Learning

OUR ANNUAL WORKSHOP is a world-class, non-commercial technical security workshop that provides a collegial environment for information security professionals to exchange ideas, insights and technology.

Previous annual workshops have been held around the world including Stavanger in 2015, Warsaw in 2014, Dubai in 2013, San Francisco in 2012 with workshop sponsor Facebook, at universities in Paris in 2011 and Mexico City in 2010 and at the United Nations-backed IMPACT Center in Kuala Lumpur in 2009. These annual workshops typically attract over 400 participants and 75 Honeynet Project members from over 32 different countries around the world.

The 2015 Stavanger workshop included a CxO track as well as a Digital Divas Day for Women in Information Security in addition to the traditional one-day briefing and two-day of hands-on tutorial training. The Warsaw (2014) workshop was held in cooperation with CERT Polska under NASK. The 2013 workshop in Dubai was held in cooperation with United Arab Emirates CERT. In San Francisco (2012) our members in collaboration with Facebook presented cutting-edge information on a wide range of information security topics. Workshop courses cover a range of topics including but not limited to forensics, virtualization security, threat assessment, malware reverse engineering as well as more specialized courses such as an experts' course in "Understanding and mitigating botnets". Participants have consistently praised the quality of training and instructor professionalism in our annual Workshop training courses.



2015 STAVANGER



2014 WARSAW



2013 DUBAI



2012 SAN FRANCISCO



2011 PARIS



2010 MEXICO CITY



2009 KUALA LUMPUR

2015 Honeynet Project Annual Workshop Group Shot | Stavanger, Norway



2016 Annual Workshop Schedule

Bringing together world-class experts to share insights, discuss strategies and plan tactical research and development

THE 2016 ANNUAL HONEYNET PROJECT SECURITY WORKSHOP is being held on the University of Texas San Antonio (UTSA) Main Campus. The University's Cyber Security Department is rated number one in the United States. An important part of the UTSA Cyber Security Department's work is focused on research and development of tools and techniques for the detection and analysis of threats in the cyberspace. This is a mission shared with The HoneyNet Project which has developed many tools aiding the operations of incident handling teams world-wide.

Hosting the workshop for the first time in San Antonio provides an unique opportunity to interact with world-class security experts and exchange ideas and experiences about the ever-changing threat landscape.

9-10 MAY 2016 | MONDAY & TUESDAY DAYS 1 & 2: HANDS-ON TUTORIAL TRAINING

We will offer hands-on tutorials trainings where we will be running at least 4 concurrent classes, which are 1-day in length. Tutorial session topics will include Malware Reverse Engineering, Android Malware Analysis, Information Visualization, Virtualization Security, Network Analysis and Forensics as well as other important technical topics. Each tutorial is led by an expert in the field from the Project and provides a professional and effective environment to quickly gain experience and expertise in key technical areas.

11 MAY 2016 | WEDNESDAY DAY 3: BRIEFINGS

Day three is a full set of briefings, whose purpose is to bring together security experts to share their experiences and expertise in security technologies with other local and regional information security professionals. At the end of this day, there will be a post-session networking dinner to facilitate further discussions among attendees and participants.

We ask for your support to help make this workshop the most successful ever!



Sponsorship and Benefits

Explore the Benefits of Sponsorship

SPONSORSHIP IS AN EXCELLENT WAY to develop new relationships within the security community and provide a forum for sponsors to promote their brand message to the HoneyNet Project members, presenters, and attendees. There are several ways to participate in sponsorship.

Scholarship Sponsorship

As a part of our educational mission in the field of information security, the HoneyNet Project encourages companies or organizations to sponsor student scholarships. Sponsoring a scholarship will offer an excellent student who is studying in this field a free scholarship seat so that the student can attend the workshop Briefing and a Hands-on Training session where they will learn from world-class security experts and trainers. A student scholarship can be sponsored at \$475 USD. Contact us for more details.

Primary Sponsorship

Sponsorship is not limited to packages, but can also take the form of provision of hardware, software, and other logistical support. Lunches and coffee-breaks for three days can be sponsored at \$3000 and \$4000 USD. The Networking dinner can be sponsored at the \$6000 level.

BECOME A SPONSOR!

If you are interested in sponsorship, or have more questions, please contact us by email at: events@honeynet.org



	Platinum	Gold	Silver	Bronze
Sponsorship Level	USD \$15,000	USD \$10,000	USD \$6000	USD \$3000
Max available	3	6	8	10
Presentation slot (15', non commercial, in topic)	Yes	--	--	--
CEO recognition at Briefings introduction	Yes	Yes	--	--
Booth at the event	Yes	Yes	--	--
Complimentary Tickets for Briefings Day	10	7	4	2
Complimentary Full Pass for the event	4	3	2	1
Recognition on HP social channels	Yes	Yes	Yes	--
Workshop website	Logo & Profile	Logo & Profile	Logo	Logo
Workshop handout guide	Logo & Profile Full Page	Logo & Profile Half Page	Logo	Logo
Workshop Logo Wall	Large	Medium	Small	--